



Starry Night Gala

SPONSORSHIP PACKET

Saturday, March 8, 2025
Edgewood Country Club

An evening to celebrate a few of the "stars"
of Woodland Hills School District

Cover Art by Cameron Patalsky, Grade 11

Starry Night Gala

Saturday, March 8, 2025

Distinguished Honorees:



LORI MCDOWELL
Teacher
Woodland Hills School District
2025 Distinguished
Educator of the Year



RASHAD V. CHAMBERS
Founder and President
Esquire Entertainment
2025 Distinguished
Alumni of the Year



With special Guests:

WALKIN' ROSIE
Live Entertainment
Featuring Woodland
Hills Alumni!

Event Information

- Event Name:** The Woodland Hills Foundation 2025 Starry Night Gala
- Date:** Saturday, March 8, 2025
- Time:** Red Carpet Welcome: 6:00 PM
Pre-Reception and Silent Auction: 6:00 PM
Dinner and Program: 7:00 PM
Live Music and Dancing: 9:00 PM
- Location:** Edgewood Country Club; 100 Churchill Road, Pittsburgh, PA 15235
- Attendees:** Up to 225 teachers, administrators, business-owners and other community members, alumni and supporters of the Foundation.
- Details:** This year's Gala is going to be a night you won't soon forget! As you arrive, you'll feel like a star as you walk the red carpet and pose for a photo in front of our Step and Repeat Banner! Then mix and mingle with our honorees and other special guests, sip on cocktails enjoy artisanal hors d'oeuvres. Plus, don't miss out on browsing our silent auction, filled with amazing artwork from Woodland Hills students, trips, jewelry and more. After that, head into the main ballroom, where you'll indulge in our delicious updated menu and raise a glass to a few of the "Stars of Woodland Hills School District!" Then you'll dance the night away to the sounds of Walkin' Rosie!
- Honoring:** **Lori McDowell**, Teacher, Woodland Hills School District:
2025 Distinguished Educator of the Year
- Rashad V. Chambers**, *Founder and President*, Esquire Entertainment
2025 Distinguished Service Award
- Forest Hills Rotary**
2025 Community Partner Award
- Emcee:** Robert Carr, WHHS Band Director, Junior Musical Director, Spring Musical Assistant Director, Woodland Hills School District
- Musical Guest:** Walkin' Rosie, Pittsburgh's Premier Cover Band playing your favorite rock, country and pop songs, featuring Woodland Hills Alumni.
- Attire:** Formal Attire/Black Tie Optional

Starry Night Gala

Benefits of Sponsorship

- ✦ **VIP Branding:** This year, guests will receive a red carpet welcome where they'll stop to pose for photos in front of our Step and Repeat Banner. Top-level sponsors will receive premium logo placement on this oversized backdrop. All photographs will be shared with press, on our website and across our social media platforms.
- ✦ **VIP Experience:** Sponsors and other VIP Guests will have access to an exclusive benefits, including wine at your table, "Last Looks" at the Silent Auction to place your final bids, raffle tickets for our signature diamond, and more!
- ✦ **Premium Seating:** Sponsors will receive premium dinner seating with the best views in the house. Sponsorship packages include tickets ranging from 2 tickets to a full table of 8.
- ✦ **Premier Event Signage:** Sponsors will receive premier signage, front and center, during the event. This includes hard copy signage as well as logo placement on our video loop, displayed on various screens throughout the venue.
- ✦ **An ad in our Souvenir Event Program/Journal:** All guests will receive a hard copy of the Souvenir Event Program during the Gala. Plus, a digital version will be sent to over 4,000 of our supporters! The program will include ads from all sponsors, messages of support from community members who purchase ads, and photos and other information about the work the Foundation has done over the past year.
- ✦ **Podium recognition during the event.** Each sponsor will also be verbally thanked during the event program.
- ✦ **Recognition on the Woodland Hills Foundation Facebook, Twitter and Instagram Pages** which are viewed by over 1,500 unique followers each; Includes multiple postings, including sponsor-specific announcements.
- ✦ **Prominent listing on the Woodland Hills Foundation website,** www.WoodlandHillsFoundation.com, which welcomes over 3,000 visitors a month.
- ✦ **Distinguished listing/announcements in the Woodland Hills Foundation E-Newsletter email blasts,** which includes over 4,000 unique subscribers.

Starry Night Gala

Sponsorship Information

Super Nova : \$10,000

- Includes all the benefits of the Shooting Star Sponsorship for 16 guests (two tables)
- Additional sponsor benefits throughout the year

Shooting Star : \$5,000

- Premier seating with one table of 8, including wine at your table
- Logo on Step and Repeat Banner at red carpet entrance
- Inside front cover, full color, full page ad in the souvenir program
- "Last Look" during the Silent Auction: you and your guests will have VIP access for the last ten minutes of the auction to place final bids
- 16 Diamond Raffle Tickets: two tickets for you and each of your guests to win our signature diamond
- Premier event signage
- Podium recognition during the event
- Premium sponsor recognition and logo placement on our website
- Prominent sponsor recognition across our social media pages and E-Newsletter

Rising Star : \$2,500

- Premier seating with one table of 8, including wine at your table
- Full color, full page ad in the souvenir program
- "Last Look" during the Silent Auction
- 8 Diamond Raffle Tickets
- Premier event signage
- Podium recognition during the event
- Sponsor recognition and logo placement on the Foundation website
- Sponsor recognition across our social media pages and E-Newsletter

Shining Star : \$1,500

- Premier seating for 6, including wine at your table
- Full page ad in the souvenir program
- "Last Look" during the Silent Auction
- 6 Diamond Raffle Tickets
- Event signage and podium recognition
- Sponsor recognition on our website, social media pages and E-Newsletter

Twinkling Star : \$750

- Premier seating for 2 including wine at your table
- Half page ad in the souvenir event program
- "Last Look" during the Silent Auction
- 2 Diamond Raffle Tickets
- Event signage and podium recognition
- Sponsor recognition on our website
- Sponsor recognition across our social media pages and E-Newsletter

Emerging Star : \$500

- Full color, full page ad in the souvenir program
- Event signage and podium recognition
- Sponsor recognition on our website
- Sponsor recognition across our social media pages and E-Newsletter

Tables and Tickets

*Please note: all seating will be assigned based on contribution level

VIP Table: \$1,300

- Premier dinner seating for 8 guests at one table
- Two bottles of wine at your table
- "Last Look" during the Silent Auction: you and your guests will have VIP access for the last ten minutes of the auction to place final bids
- 8 Diamond Raffle Tickets: one ticket for you and each of your guests to win our signature diamond
- Dinner/Dessert

Community Supporter Table (Non-Profits Only): \$850

- Seating for 8 guests at one table
- 8 Diamond Raffle Tickets: one ticket for you and each of your guests to win our signature diamond
- Dinner & Dessert

General Admission Tickets: \$100 / Teacher Tickets: \$80

- Hors d'oeuvres/Dinner/Dessert

Souvenir Program

SEND OUR HONOREES YOUR BEST WISHES!

All guests will receive a copy of the Souvenir Event Program. Plus, a digital version will be sent to over 4,000 of our supporters! Purchase an ad for your business or send a congratulatory message to our honorees. Ads due Friday, February 21. Need help creating your ad? We are here to help. Contact jennifer.whfoundation@gmail.com.

- Full Page Color Ad: \$100
- Half Page Color Ad: \$50
- Quarter Page Black and White Ad: \$25

For more information contact Jennifer Trehar at Jennifer.whfoundation@gmail.com or call 1-888-281-3241

Reservation Form

Name: _____ Business: _____

Phone: _____ Email: _____

Select your **SPONSORSHIP** Level:

___ Super Nova: \$10,000 ___ Shooting Star: \$5,0000 ___ Rising Star: \$2,500
___ Shining Star: \$1,500 ___ Twinkling Star: \$750 ___ Emerging Star: \$500

-OR- Select your **TICKETS** (indicate number of tickets next to each ticket type):

_____ VIP Table: \$1,300 _____ Community Supporter Table: \$850
_____ General Admission: \$100 _____ Teacher: \$80

Please enter guest name(s) and meal choices (chicken, cod or veg): (or email lists to address below).

Name: _____	Meal: _____	Name: _____	Meal: _____
Name: _____	Meal: _____	Name: _____	Meal: _____
Name: _____	Meal: _____	Name: _____	Meal: _____
Name: _____	Meal: _____	Name: _____	Meal: _____

Select your **SOUVENIR PROGRAM/JOURNAL AD** size: (note: all sponsorships include a journal ad. Only use this space if you are not purchasing a sponsorship or would like to purchase an additional journal ad).

___ FULL COLOR: \$100 ___ HALF COLOR: \$50 ___ QUARTER PAGE BLACK AND WHITE: \$25
8.5" tall x 5.5" wide 4.25" tall x 5.5" wide 2.25" tall x 2.75" wide

- I will email my ad by Feb 21 in JPEG, PDF or PNG format to jennifer.whfoundation@gmail.com
- Please create an ad using my message: _____
- Please email/call me to create my message/ad

Select your **PAYMENT METHOD:**

- My check, made payable to the Woodland Hills Foundation, is enclosed.
- Please bill me, using this email address: _____
- I will visit www.woodlandhillsfoundation.com/2025starrynightgala to pay via credit card

Please return the enclosed form (and payment info) via email to: jennifer.whfoundation@gmail.com or via snail mail to: Woodland Hills Foundation, P.O. Box 321, Turtle Creek, PA 15145.

Questions? Need help creating your Program Ad? Email jennifer.whfoundation@gmail.com or call 1-888-321-2341