

THE WOODLAND HILLS FOUNDATION

# Starry Night Gala

Saturday, March 11, 2023

Invitation cover art by Carmella Devorre  
10th Grade, Woodland Hills High School





Woodland Hills Foundation  
P. O. Box 321  
Turtle Creek, PA 15145  
[www.WoodlandHillsFoundation.com](http://www.WoodlandHillsFoundation.com)

December 2022

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Dear Friends,

I am proud to announce the 2023 Woodland Hills Foundation Starry Night Gala, to be held on Saturday, March 11, 2023, at the Edgewood Country Club in Pittsburgh. The evening will include dinner, drinks, a silent auction, and live music and dancing with over 200 anticipated guests.

As a non-profit dedicated to supporting the Woodland Hills School District and its communities, we know that it is our teachers who play the most critical and influential role in shaping our children into future leaders. And who knows better which of those teachers make the biggest impact on our students than YOU, our parents, guardians, community members, friends and supporters. We asked the community to nominate this year's honorees, who we will celebrate during this year's gala. After two weeks of voting, the results are in.

Congratulations to Jacob Krupitzer, our 2023 Distinguished Educator of the Year! With 15 nominees, Mr. Krupitzer received over 11% of the over 1,400 votes received! We truly wish we could honor ALL our teachers in this meaningful way. But the amount of votes Mr. Krupitzer received is a true testament to the work he does for our children day in and day out!

We also salute the achievements this year's 2023 Distinguished Alumni of the Year, Lyndsay Tkach, whose personal and professional achievements, along with her service to the community, exemplify the objectives and vision of the Foundation.

Finally, we couldn't be more proud to announce that Dr. Steven A. Gough will receive our 2023 Distinguished Service Award. Dr. Gough has been MORE than instrumental in the formation, day-to-day running, fundraising and outreach the Foundation has done since our inception. In fact, it is safe to say that the Foundation would not exist today without his efforts.

**We are currently in the process of soliciting sponsorships and collecting contributions to our Silent Auction. I'm writing to request your assistance in making our event the success it deserves to be.** Each sponsorship package offers recognition on event materials, social media, and other media coverage. Plus, silent auction donors will be featured on our website, social media, E-newsletters and more.

The 2023 Starry Night Gala is the perfect opportunity to take pause and express our gratitude for the educators, volunteers, alumni, family, friends, and residents who work to provide the very best for our students. Please consider supporting us in our efforts to honor the "stars" of Woodland Hills School District.

With gratitude,

A handwritten signature in blue ink that reads 'Timothy Cummings'.

Timothy Cummings  
Board President

# Starry Night Gala

Saturday, March 11, 2023

## Distinguished Honorees:



**JACOB KRUPITZER**  
*2023 Distinguished  
Educator of the Year*



**DR. STEVEN A. GOUGH**  
*2023 Distinguished  
Service Award*



**LYNDSAY TKACH**  
*2023 Distinguished  
Alumni of the Year*

## With Special Guests:



**MIKE CLARK**  
*Event Emcee  
WTAE Channel 4 Anchor*

**Teresa Hawthorne**  
*Live Entertainment  
Teresa Hawthorne Band*



# Benefits of Sponsorship



**VIP Branding:** This year, guests will receive a red carpet welcome where they'll stop to pose for photos in front of our Step and Repeat. Top-level sponsors will receive premium logo placement on this oversized backdrop. All photographs will be shared with press, on our website and across our social media platforms.



**Sponsor VIP Experience:** Sponsors will have access to an exclusive VIP Lounge, where they can mix and mingle with our honorees and other special guests, sip on signature cocktails and enjoy premium hors d'oeuvres.



**Premium Seating:** Sponsors will receive premium dinner seating with the best views in the house. Sponsorship packages include tickets ranging from 2 tickets to a full table of 8.



**Premier Event Signage:** Sponsors will receive premier signage, front and center, during the event. This includes hard copy signage as well as logo placement on our video loop, displayed on various screens throughout the venue.



**An ad in our Souvenir Event Program/Journal:** All guests will receive a hard copy of the Souvenir Event Program during the Gala. Plus, a digital version will be sent to over 3,000 of our supporters! The program will include ads from all sponsors, messages of support from community members who purchase ads, and photos and other information about the work the Foundation has done over the past year.



**Podium recognition during the event.** Each sponsor will be verbally thanked during the event program.



**Recognition on the Woodland Hills Foundation Facebook, Twitter and Instagram Pages** which are viewed by over 1,200 unique followers each; Includes multiple postings, including sponsor-specific announcements.



**Prominent listing on the Woodland Hills Foundation website,** [www.WoodlandHillsFoundation.com](http://www.WoodlandHillsFoundation.com), which welcomed 4,598 unique visitors in December 2022 alone.



**Distinguished listing/announcements in the Woodland Hills Foundation E-Newsletter email blasts,** which includes over 3,200 unique subscribers.

Starry Night Gala

# Event Information

*Name:* The Woodland Hills Foundation 2023 Starry Night Gala

*Date:* Saturday, March 11, 2023

*Time:* Red Carpet Welcome: 6:00 PM  
VIP Reception: 6:00 PM  
Pre-Reception and Silent Auction: 6:00 PM  
Dinner and Program: 7:00 PM  
Live Music and Dancing: 9:00 PM

*Location:* Edgewood Country Club: 100 Churchill Road; Pittsburgh, PA 15235

*Attendees:* Up to 225 teachers, administrators, business-owners and other community members, alumni and supporters of the Foundation

*Details:* This year's Gala is going to be a night you won't soon forget! As you arrive, you'll feel like a star as you walk the red carpet and pose for a photo in front of our Step and Repeat! Then, VIP guests will have access to an exclusive VIP Lounge, where they can mix and mingle with our honorees and other special guests, sip on signature cocktails and enjoy premium hors d'oeuvres. Plus, don't miss out on browsing our silent auction, filled with amazing artwork from Woodland Hills students, trips, jewelry and more. Don't forget to visit our photo booth for a memorable keepsake! After that, head into the main ballroom, where you'll indulge in our delicious updated menu and raise a glass to some of the "Stars of Woodland Hills School District!" To wrap up the evening, you'll dance the night away to the smooth sounds of Teresa Hawthorne and her band for a truly special experience.

*Honoring:* JACOB KRUPITZER: 2023 Distinguished Educator of the Year  
DR. STEVEN A. GOUGH: 2023 Distinguished Service Award  
LYNDSAY TKACH: 2023 Distinguished Alumni of the Year

*Emcee:* MIKE CLARK, WTAE Channel 4 Anchor

*Attire:* Black Tie/Cocktail Preferred

*Starry Night Gala*

# Sponsorship Information

## Ursa Major: \$5,000

- Premier seating with one table of 8
- Access to VIP Pre-event reception for 8 guests (includes access to VIP Lounge, signature cocktails and premium hors d'oeuvres)
- Full color, full page ad in the souvenir event program
- Logo on Step and Repeat
- Premier event signage
- Podium recognition during the event
- Premium sponsor recognition and logo placement on the Foundation website
- Prominent sponsor recognition across the Foundation's social media pages
- Prominent sponsor recognition in the E-Newsletter

## Orion: \$1,500

- Premier seating for 4
- Access to VIP Pre-event reception for 4 guests
- Full color, full page ad in the souvenir event program
- Event signage
- Podium recognition during the event
- Sponsor recognition on the Foundation website
- Sponsor recognition across the Foundation's social media pages
- Sponsor recognition in the E-Newsletter

## Big Dipper: \$2,500

- Premier seating for 6
- Access to VIP Pre-event reception for 6 guests
- Full color, full page ad in the souvenir event program
- Premier event signage
- Podium recognition during the event
- Sponsor recognition and logo placement on the Foundation website
- Sponsor recognition across the Foundation's social media pages
- Sponsor recognition in the E-Newsletter

## Cassiopeia: \$750

- Seating for 2
- Access to VIP Pre-event reception for 2 guests
- Full color, half page ad in the souvenir event program
- Event signage
- Podium recognition during the event
- Sponsor recognition on the Foundation website
- Sponsor recognition across the Foundation's social media pages
- Sponsor recognition in the E-Newsletter

## Andromeda: \$500

- Seating for 2
- Access to VIP Pre-event reception for 2 guests

For more information, contact Jennifer Trehar via email at [Jennifer.whfoundation@gmail.com](mailto:Jennifer.whfoundation@gmail.com) or call 1-888-281-3241

Starry Night Gala

# Reservation Form

Name: \_\_\_\_\_ Business: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Select your **SPONSORSHIP** Level:

\_\_\_\_ Ursa Major: \$5,000    \_\_\_\_ Big Dipper: \$2,500    \_\_\_\_ Orion: \$1,500  
\_\_\_\_ Cassiopeia: \$750    \_\_\_\_ Andromeda: \$500

**-OR-** Select your **TICKETS** (indicate number of tickets next to each ticket type):

\_\_\_\_ VIP Tickets: \$150    \_\_\_\_ General Admission: \$80    \_\_\_\_ Teacher: \$70

Please enter guest name(s) and meal choices (chicken, salmon or veg): (or email lists to address below).

Name: \_\_\_\_\_ Meal: \_\_\_\_\_

Name: \_\_\_\_\_ Meal: \_\_\_\_\_

Name: \_\_\_\_\_ Meal: \_\_\_\_\_

Name: \_\_\_\_\_ Meal: \_\_\_\_\_

Name: \_\_\_\_\_ Meal: \_\_\_\_\_

Name: \_\_\_\_\_ Meal: \_\_\_\_\_

Name: \_\_\_\_\_ Meal: \_\_\_\_\_

Name: \_\_\_\_\_ Meal: \_\_\_\_\_

Select your **SOUVENIR PROGRAM/JOURNAL AD** size: (note: all sponsorships include a journal ad. Only use this space if you are not purchasing a sponsorship or would like to purchase an additional journal ad).

\_\_\_\_ FULL COLOR: \$100    \_\_\_\_ HALF COLOR: \$50    \_\_\_\_ QUARTER PAGE BLACK AND WHITE: \$25

I will email my ad in JPEG, PDF or PNG format to [jennifer.whfoundation@gmail.com](mailto:jennifer.whfoundation@gmail.com)

Please create an ad using my message: \_\_\_\_\_

Please email/call me to create my message/ad

Select your **PAYMENT METHOD:**

My check, made payable to the Woodland Hills Foundation, is enclosed.

Please bill me, using this email address: \_\_\_\_\_

I will visit [www.woodlandhillsfoundation.com/2023starrynightgala](http://www.woodlandhillsfoundation.com/2023starrynightgala) to pay via credit card

Please return the enclosed form (and payment info) via email to: [jennifer.whfoundation@gmail.com](mailto:jennifer.whfoundation@gmail.com) or via snail mail to: Woodland Hills Foundation, P.O. Box 321, Turtle Creek, PA 15145.

Questions? Need help creating your Program Ad? Email [jennifer.whfoundation@gmail.com](mailto:jennifer.whfoundation@gmail.com) or call 1-888-321-2341